



TE MAHERE HAUMITANGA A TE TAIRĀWHITI

Te Tairāwhiti Investment Plan

Whiua ki te ao, whiua ki te rangi, whiua ki Te Tairāwhiti

Ngā Wawata

What we want?

Ngā Whakaarotau

Priorities

- The use and transmission of te reo Māori i te kāenga, that will create opportunities to sustain te reo Māori domains beyond te kāenga i.e. papa kāenga, marae me ngā hapori.
- Providing information and awareness about te reo Māori.
- Developing ways that will support and engage people in te reo Māori revitalisation i.e language planning.
- Developing ways to ensure language revitalisation initiatives meet the needs of marae, hapū, me ngā hapori.
- Using te reo Māori, and te reo Māori domains, along with unique Te Tairāwhiti dialectal variations.

Ngā Whakatutukihanga

How will we achieve it?

Whakarongo ki te reo e karanga nei

Investing in opportunities to engage in te reo Māori

Targeted Populations

Whānau, tamariki, speakers of te reo Māori.

Targeted Locations

Ngā kāenga, ngā kōhanga, ngā kura kōhungahunga, he whakapakari reo i te pā harakeke.

Targeted Kaupapa

Language planning, capture and convert whānau i te kāenga, ngā kaupapa auaha.

Pupuritia kōrerotia

Investing in opportunities to use te reo Māori

Targeted Populations

Tātau katoa.

Targeted Locations

Ngā marae, ngā hapori, ngā whaitua reo Māori.

Targeted Kaupapa

That socialise and normalise te reo Māori in everyday settings. Ngā momo wānanga reo, e toitū ai te reo.

He kupu tuku iho

Investing in opportunities to excel in te reo Māori

Targeted Populations

Ngā toa o te reo Māori, te hunga matatau.

Targeted Locations

Ngā marae, ngā kura, ngā kaupapa kairangi.

Targeted Kaupapa

Me kounga, me kairangi, me auaha.

Ngā Hua

What will we see?

Ngā Inenga

Measures

- An increase in te reo Māori speaking kāenga.
- Kaupapa kōrerorero - events that showcase reo ā-iwi, ā-hapū, ā-marae.
- Inspirers are recognised, retained and grown.
- Support is provided to language leaders and champions.
- Increase in number of new initiatives.

Funding will be allocated to kaupapa that support the revitalisation of ahikā reo!

All tono must align to a language plan or iwi strategy.

Our approach for iwi and regional language revitalisation

- **Kāenga** - reinstating te reo Māori ki ngā kāenga.
- **Ahikā** - investing in revitalisation initiatives that impact on ngā reo o Te Tairāwhiti.
- **Kairangi** - whāngai i te kounga me te auahatanga, i te kairangitanga o te reo.